

The background is a deep blue, starry night sky. A hand, rendered as a glowing blue wireframe mesh, reaches out from the left side of the frame towards the center. The hand is positioned as if about to grasp something. The stars are small, bright points of light scattered across the dark blue background.

**JOEY YAP**

DAY 1

**THE FACE READING  
REVOLUTION**

THE POWER TO INFLUENCE ANYONE  
BY READING THEIR FACE

ACTION GUIDE





# DON'T JUDGE A BOOK BY ITS COVER

How many of you have heard of this quote? A lot, right?

How many of you can truthfully claim that you have never judged anyone based on first impression?

Well, you know what? It's okay to assess a person based on his/her appearances. There's nothing wrong with doing so. There is a problem however, if we assess a person incorrectly.

Think about it. If your sixth sense tells you that a person who you're going to make a deal with cannot be trusted, are you going to ignore it and continue onwards, or listen to your instincts?

The core of everything that we ever want in life, and everything that we will ever need in life, comes from either ourselves or someone else out there. 100% of your relationships, customers, employees or bosses are people.

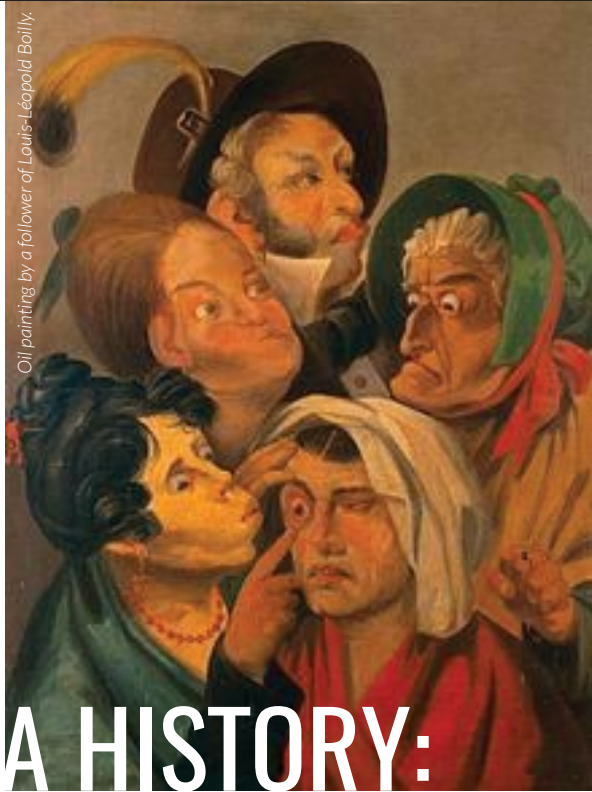
100% of the help, love and attention you receive are from other people.

What if there was a way to read people like an open book? A tool for you to read the unspoken and underlying motives when dealing with people? A powerful yet easy-to-use system to scale the most important aspects in your life to win with people?

That tool exists. That tool is called the **Chinese Art of Face Reading**.



Oil painting by a follower of Louis-Léopold Boilly



# A HISTORY: THE ART OF FACE READING

Face Reading has a long and illustrious history as a science, having been developed since the time of Huang Di or the Yellow Emperor (2698BC – 2598BC). Much of the information and techniques in Face Reading are drawn from ancient classics which outline the techniques and principles of this science.

Face Reading was one of the sciences used by Chinese strategists and advisors to provide guidance and strategic advice to the Emperors. It was also used to screen through candidates for Imperial positions. In the olden days, they submitted a BaZi chart instead of their CV, and Face Reading was used to ensure that the candidates did not fake their date of birth.

It is not only the Chinese who used Face Reading in the ancient days. It was also developed in ancient Greece by several famous thinkers of the day, including Hippocrates and Aristotle.

However, the main difference between Chinese and Western Face Reading is that the westerners used it mainly for personality traits and characters. However, Chinese Face Reading also aims to find out a person's fortune, luck and talents in addition to the traits and characters.

It is not only an extremely sophisticated science, but also the most revealing one.

# THE 4 THINGS YOU NEED TO KNOW ABOUT FACE READING

If you've reached this page, you're probably interested in Face Reading. The one last remaining question you might have is simply: How hard is it to learn Face Reading?

Here's the answer: it's not hard at all! Despite being such a practical art, it's easy for anyone to learn and pickup!

*What do you need to know before starting?*

## 1 WHY USE FACE READING?

*Here's how Face Reading can aid you to improve your connections with people, and therefore improve your life.*

## 2 WHICH GROUP DO YOU BELONG TO?

*People learn Face Reading for different reasons. How about you? Which of these groups do you belong to?*

## 3 BEFORE WE BEGIN

*The first thing that you need to do.*

## 4 NOBLEMEN FEATURES VS UNHELPFUL PEOPLE

*How do we identify people you want to be around, and the people you don't?*

# 1

## WHY USE FACE READING?

*Here's how Face Reading can aid you to improve your connections with people, and therefore improve your life.*



A close-up photograph of a person's hands in black leather gloves holding a large, sharp, silver knife. The person is wearing a dark blue or black suit jacket. The background is dark and out of focus.

## RECOGNIZING THREATS

Our ability to recognize threats and dangers has always been an essential skill for us to survive in the current world. Why should this not include threats from other people? Having the ability to recognize whether a human being is a threat or not to us simply by simply looking at his/her face would be a godsend in many situations.

# TECHNOLOGY

Nowadays, we see more faces daily than the average person in the early 20th century. Most of the time, the only indication we have of a person's true nature is through their face alone. However, with Face Reading, it is more than enough for us to create an assessment of their character.



# SOCIETY

In this world, we are often forced to trust people based only on our instincts. Most opportunities come with only one chance to accept them, otherwise they'll be lost forever. Thus, you only have the person's characteristic, and more importantly, face to rely on while making your decision to trust them or not.

# 2

## WHICH GROUP DO YOU BELONG TO?

*People learn Face Reading for different reasons. How about you? Which of these groups do you belong to?*



# WHICH GROUP DO YOU BELONG TO?

Almost everyone belongs to one of these groups, so which one best represent you? Each of these groups have a different reason for studying and implementing Face Reading, which could be your reason to learn it as well.

## PROFESSIONALS

In your business, you are constantly dealing with other people, whether you are in HR, sales or maybe even a manager. You know that understanding people better is your key to further career success.



## INTROVERTS

You find that it's hard for you to communicate or network with people, even at events, because you have no idea how other people are like. You're not great at ice-breaking, therefore, you need to find other ways to understand people.



## HUMANISTIC

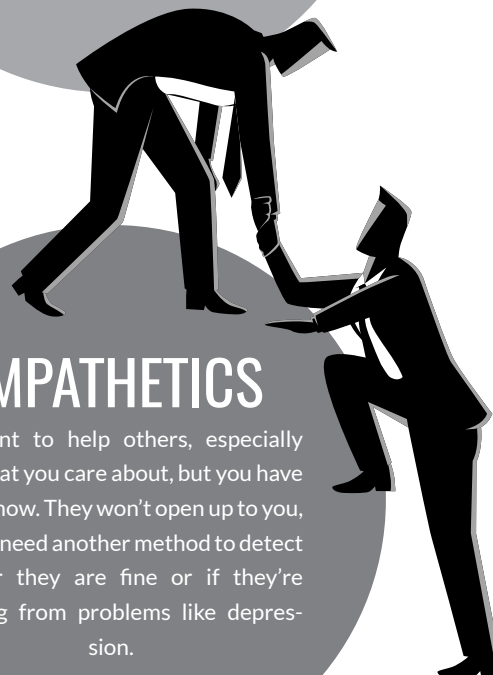
You are interested in people, especially their behavior. You want to find out about them, you want to know how to read their expressions, to read their face, to find out how everyone is different and their purpose in life.

If you are, Face Reading is going to be one of your most important tools, and you will never regret the time you use to learn it.



## EMPATHETICS

You want to help others, especially those that you care about, but you have no idea how. They won't open up to you, and you need another method to detect whether they are fine or if they're suffering from problems like depression.



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# 3

## BEFORE WE BEGIN

*The first thing that you need to do.*

# BEFORE WE BEGIN

What would you need before you start learning more about Face Reading?  
Pictures of your face, of course!

Here are the angles you need before we continue:

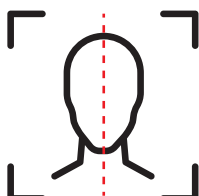
## STEP 1

A picture of your face from the front. Don't slant your head, don't turn your head sideways. It must be a straight view.



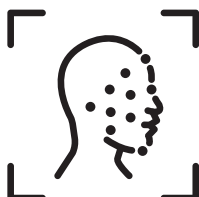
## STEP 2

A picture of your face from the two sides, one right, one left. Again, don't slant your head etc. (You may use a blank paper to cover half the face when you take the picture)



## STEP 3

A picture of your face from the sides. (Take both left and right sides)



Be natural! Don't scrunch up your face into funny configurations before taking, just smile for the camera!



Finally, it would be far better to go through this lesson with a buddy, so that you can practice Face Reading on or with each other. Go ahead and grab your friend so that you both can benefit together!



# 4

## NOBLEMEN VS UNHELPFUL PEOPLE

*How do we identify people you want to be around,  
and the people you don't?*

# THE 3 FEATURES OF A NOBLEMAN

There are 2 perspectives to look for in the nobleman features.

## **Perspective 1:**

If you see the following features on yourself, that means you must learn how to activate these nobleman features in you.

## **Perspective 2:**

If you don't see these on your face, it doesn't mean that you're a bad person, it just means that you might want to look for other people that are close to you. The more you have these people closer to you, these people can inspire, motivate and help you get to where you wanna be.

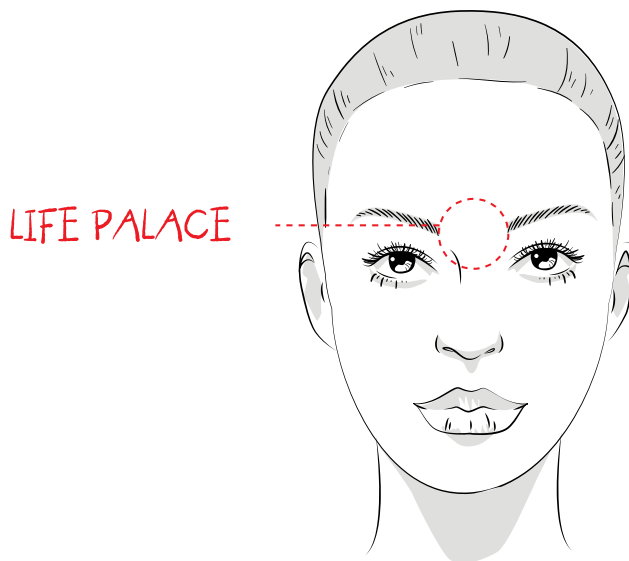
There are 3 key points that I'm about to share with you to recognize nobility in a person. Let's look at the next pages.

# 1 LIFE PALACE

According to the ancient Face Reading text, it has the following saying:

看相必須看命宮,命宮正在兩眉中

What it means, to start Face Reading, first start by analyzing the Life Palace. As shown in the picture, it is a space between the left and right eyebrow.



## How to assess the Life Palace:

Now, obviously everyone has a space between the eyebrows. But, here's the trick:

The first part is the **two-finger space**. Use your own fingers, okay, don't put someone else's fingers on your face. Try this out. And you want to be able to press your Life Palace a little bit to determine if it's fleshy.

If it's bony, it's not a good life palace.

**Note:** Make sure that there are no frown lines there. The lines actually attack the Life Palace, which is not good.

If you have a two-finger space, the space is considered broad. There should NOT be moles, scars, or discoloration. The Life Palace represents the quality of life, and the quality of life represents what you see on the inside. So, if you're looking at someone's Life Palace that is broad and spacious, it hints of someone who is optimistic, and has a positive vision of the future.





## 2 EYES

The eyes in Chinese Art of Face Reading represents the heart. Someone who has a good heart will have a good set of eyes. What does it mean to have a good set of eyes? According the Classic Literature:

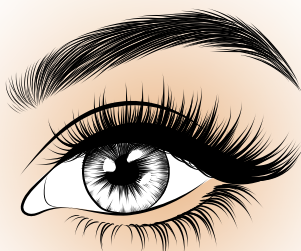
### 黑白分明事事成

The white and the black, meaning the pupils and the white part of the eyes are very clear. The moment it is clear, everything the person do is very smooth and fortunate. So, if you want to know whether someone is going through pain, or is in love, where should you be looking at? You look at the person's eyes.

It's usually the eyes that tell you how a person feel. In the Chinese Art of Face Reading, it's called 眼神, the spirit or the energy of the eyes.

If the eyes look alert and energetic, it tells you someone has got good fortune, who has everything going his or her way. But if you see the eyes are really dull and slow-moving, usually they're going through a bad patch or they're having difficulties.

ENERGETIC EYES



DULL EYES



Here's a tip on how to identify a nobleman through his/ her eyes:

When someone is looking at you, the eyes have to be straight. If someone looks at you from the side all the time, always a side gaze but never a frontal face, you will have a problem. That person is not being truthful.



### 3 FOREHEAD

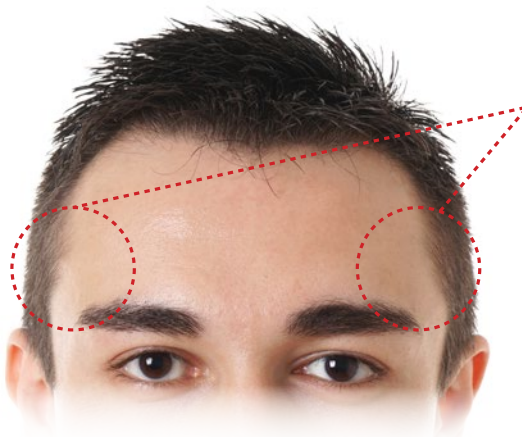
There are two types of forehead to look at namely high or low forehead.

For a person to have good nobility in terms of career or basically a person who's responsible, they usually have a reasonably high forehead. So, a good forehead is about five fingers space.



So, if you can fit 5 fingers, you have a broad forehead, but this is for guys. For the ladies, a 4-finger space is enough.

The higher the forehead, the more responsible and careful you are. Normally, you'd shoulder very high-ranking positions.



Look at the image on the left, if this part is protruding, it means that a lot of people would come to your aid whenever you need it. If this part here is fleshy (*fleshy means there's a 2-finger width between the hairline and the eyebrows*) usually these individuals can find helpful people as and whenever they need.

# HOW TO SPOT UNHELPFUL PEOPLE?

In this section, we're going to talk about how you could avoid working with certain people that may NOT benefit to both your goals and personal life. Here are the top three (3) features to identify.

## 1 NOSE

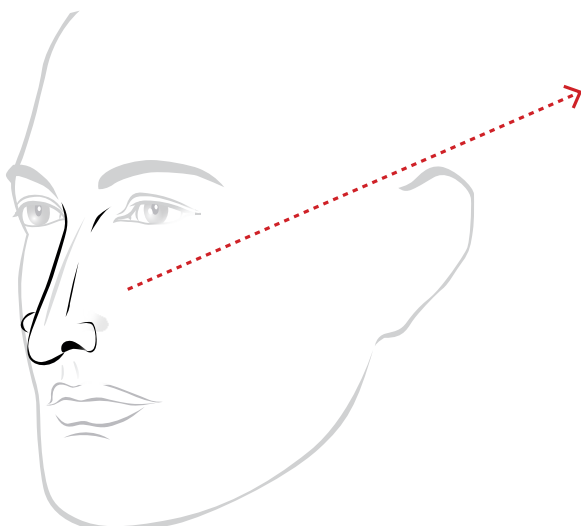
In the Chinese Art of Face reading, as the saying goes,

鼻頭有肉, 內心無毒

In English it means if the nose is fleshy, the heart is not poisonous. Conversely, if the nose isn't fleshy, you've got to take note. Not that everyone who doesn't have a fleshy nose is going to be a bad person, however, do take note of the secret verse in the Face Reading Classic. As it says,

鼻有三彎, 其人必奸

It means that a person whose nose is bony and looks like a witch. That sort of nose or an Eagle Beak Nose are usually associated with someone who would gladly take advantage of other people.



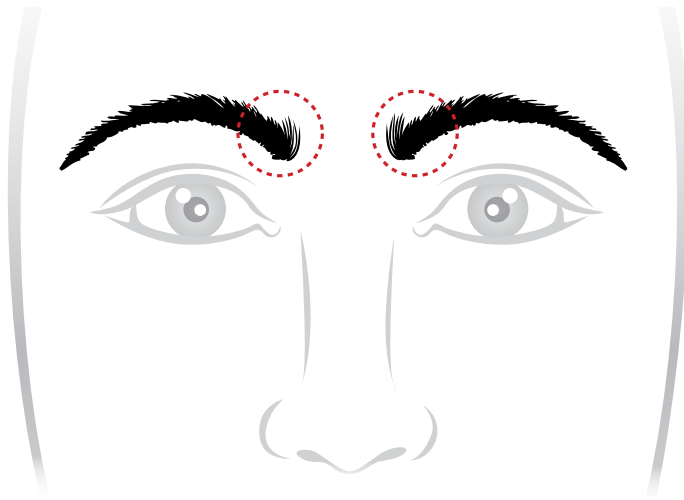
If a person's nose is crooked and bony, do take note.



## 2 EYEBROWS

The eyebrows talk about a person's **inner character**. It's about whether that person's character is easy to work with or not. If you have the following features, maybe you need to work on yourself a little bit more.

The first type of eyebrows is when the tips point upwards, this person could be temperamental or has emotional outbursts. In a relationship, that could cause problems because they may lack maturity over their emotions. Generally, in ancient books, people that have this eyebrows have relational or relationship issues.



### To fix this:

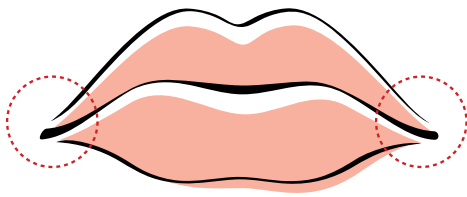
Fix your character from the inside out. You may need to look at your personal temperaments and learn to better manage your emotions. Pulling out your eyebrows doesn't fix it.

In terms of business / working relationships, the eyebrows represent **money management**. If someone has really poor eyebrows, for eg. eyebrows that grow in a very messy way that's up and down, eyebrows that are like criss-crossed all the time, or eyebrows that are not growing in a certain direction and it doesn't look neat - it simply means that maybe that person is not so good at managing numbers.

## 3 MOUTH

The mouth represents communications.

- 1 Look at the tip of the mouth corners here, if it slants downwards, it denotes that generally inside the person is a little bit pessimistic or maybe unhappy or maybe there's a silent depression going on.



- 2 Or perhaps, when you observe a person talk, their mouth move sideways. They may look normal, but the moment they talk, it goes sideways.

These are generally people who like to talk about faults, talk about why things don't work, or overanalyze things that make them or others unhappy.

So basically, you should avoid long-term partnerships with people that possess these 3 features.

# WHAT'S NEXT?

The four things that you need to do to get the best out of this training:

## 1 Practice with friends!

REFER TO THE STEPS IN PAGE 10

## 2 Join our private Facebook Group



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## 4 Share it with people who you think would benefit from it!

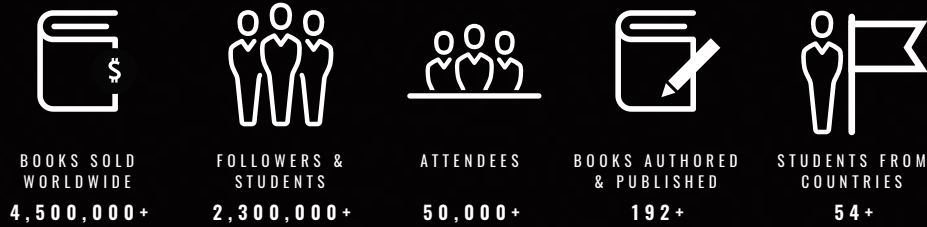


Stay tuned for more in Episode 2!



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## ABOUT JOEY YAP

Dato' Joey Yap is the celebrated and global bestselling author with more than 179 books published and counting. His literary work has been translated and published in every continent of the world, making it to the local best sellers list on numerous occasions and sold more than 4,500,000 copies.

Some of the bestsellers published have also earned The Merit Award from The Asean Book Publisher Association. He is a passionate and internationally renowned speaker who is highly sought after in business communities and corporate events. His talks have an appeal that transcends barriers of age, culture and occupation.







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