



**HOW TO
GROW
YOUR
BUSINESS
USING
BAZI**

JOEY YAP



What is the most important trait of a successful leader?

Becoming a truly efficient business leader is an ongoing process. It involves many skills, talents and personal traits. But what exactly is the most important characteristic for an excellent business leader who makes existing business into a flourishing prospect?

In 2010, American Management Association cited a research to identify the most critical trait for successful leaders. The research sampled on 72 executives at companies with revenues from USD\$50 million to USD\$5 billion. The research had an astounding, unexpected finding. It deduced that 'self-awareness' is a critical trait for a successful business leader.

Soft values drive hard results

Self-awareness is a quality that can be found in practically every great entrepreneur. It is basically an acceptance of your strengths and weaknesses; a realisation of your known 'superpower' and possible 'kryptonite'. It is a bridge that links you to your colleagues; and eventually your clients. Self-awareness is being the best of both spectrum: running your business with conviction and force while allowing new ideas and opposing opinions.

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Many people get derailed from their goals due to lack of this very trait. Being someone who has this quality in the competitive world is not an easy feat. But the real challenge is knowing how to become one.



Should I be in Business?

First and foremost, there is no definite yes or no answer for this question. Your qualities and how you communicate to the world make you the person you are, and those values decide if you are fit to be in the business world and make it to the top.

Knowing yourself isn't only about realising your strengths and weaknesses. In fact, your attributes are just a minor part of it. What matters more, however, is your attitude towards the world. In other words, your ability to balance your personality while conveying them to the people in your surroundings.

Success is One Risk Away

But that balance alone is not enough. Starting a business and staying in one comes with lots of risks. Risks that you need to face; and risks that needs you to take the leap of courage. Why? Because each decision you take, no matter big or small, makes a huge difference to you and your business.

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If you have the balanced values of accepting your attributes and others' opinions; and if you are somewhat of a risk taker with a rational mind, then perhaps you are set for the business world. After all, taking risks is what sets you apart from the 9-5 working employees who are destined to work for others.

What if we tell you that there is a way to find out if you are destined to be a subordinate for the rest of your life, or if you are more suited to be a great owner of a business as you have always dreamt of? BaZi, a disciple of Chinese Astrology, is what we are talking about. It can help you discover your personal traits, your ability to communicate and lead; your approach and relationship with others. Using BaZi, you can easily find out if you have all the qualities needed to run a successful business and prosper in every area of your life.

Two Spectrums of a Business

Generally there are two parts that make up a business: people and results. If you focus too much on people, you tend to get side-tracked from your goals and therefore your business would face the possibility of becoming stagnant. On the other hand, if you give too much importance to the results, you may fail to understand that being unable to accept change has big effects on relationships and networking. This will eventually disrupt your chance to attain your business targets and goals.

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The trick is to know how to balance both and making the best out of it. To know what you are made of, and how it can be used to make your endeavour a successful one. Why, you ask? Because until you do, your business would not flourish and success is a long, long way to go.

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The Best of Both Worlds

So how do you go about balancing both equally important parts of your business? You cannot lead until you are fully aware of the effect you have on others and the consequences that rise from it. Your self-awareness feeds and nurtures your confidence. Self-awareness happens when you are able to accurately read and understand your emotions and ideas.

It also happens when you are able to be open to new initiatives and adapt to others' style and the working of their mind. When you have the power and the ability to achieve the best of both worlds, you will easily attain growth, and eventually business success. But what happens when you don't? You fail.

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A recent study by Centre for Creative leadership concluded that lack of self-awareness is one of the five major reasons for business failures.

Gary Vaynerchuk, the author of *One Entrepreneur's Take on Leadership, Social Media and Self-Awareness* says that a common mistake entrepreneurs tend to make is overestimating their abilities.

It's not competition.

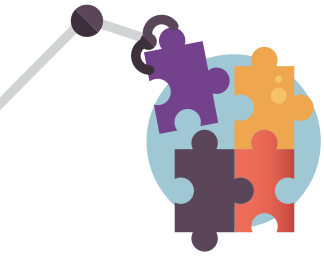
It's not the market.

No, it's not even the staff.

It's YOU, the business owner!

Like any successful person, OWNING this problem is the first step towards being a great leader and entrepreneur. To grow in business, you first need to know what your personality is like, and how it allows you to approach the world. When you accept your character and use it to maximum, then you can start building your path towards success.

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Growth happens when....

You have an open mind

when you become aware of what you have in you, you will realise the importance of learning about your employees or clients. But you don't have to know everything. The more you listen to others, the more ideas you have.

You make discipline a habit

Self-awareness comes with discipline, as you must know where to focus and how to keep targets in track.

You know your positive and negative traits

This is what self-awareness is all about. You know your best and worst; and are comfortable to work and excel in that space.

You accept your emotional triggers

You need to process your emotions as they are happening. It doesn't mean you need to suppress or avoid it, it is more about processing and dealing with it. And not allowing it to take over your critical thinking skills.

Interpret your intuitions

Successful people are people who dare to take risks. Learn to embrace your gut feelings about business opportunities and investments. It is, after all, based on the survival of the fittest.

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Finding the Perfect Chart

So what exactly does a BaZi chart consist? There are three important parts of a chart: Day Master, Structure and Profile. Each of these parts govern different aspects of your life.

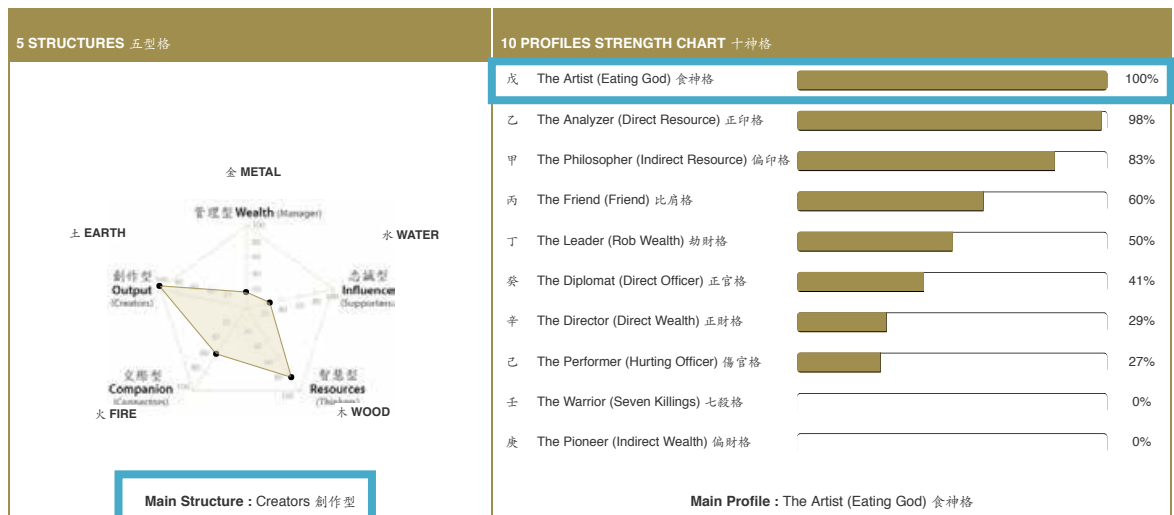
The Day Master, found in the Day Pillar, symbolizes your personality and traits. The Structure shows your attitude and how it assists you in achieving your goals; and the Profile represents your take and approach towards the world.

Successful business people are those who are fully aware of themselves; and are risk-takers. Don't believe us? Let's look at the chart next page.

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DAY MASTER 日主 : 丙 Bing Yang Fire	QI MEN DESTINY PALACE 奇門命宮 : 酉 W	LIFE STAR	風水命卦 GUA		
Celestial Animal 生肖 : 羊 Goat	Life Stem 命干 : 丙 Bing	9 Purple 九紫星命 Fire火	離 II		
Noble People 貴人 : 酉 Rooster, 亥 Pig	Door of Destiny 門 : 開 Open				
Intelligence 文昌 : 申 Monkey	Star of Destiny 星 : 天輔 Assistant				
Peach Blossom 桃花 : 酉 Rooster	Guardian of Destiny 神 : 九天 Heaven				
Sky Horse 驛馬 : 寅 Tiger					
Solitary 孤辰 : 巳 Snake					
Life Palace 命宮 : 庚辰 Yang Metal Dragon					
Conception Palace 胎元 : 己巳 Yin Earth Snake					
FAVORABLE DIRECTIONS 本命吉方	NATAL CHART 本命八字 www.joeyyap.com				
Sheng Qi(Life Generating) 生氣 : 東 E	時 Hour	日 Day	月 Month	年 Year	
Tian Yi(Heavenly Doctor) 天醫 : 東南 SE	時 戊 Wu 土 Yang Earth	日 丙 Bing 火 Yang Fire	月 戊 Wu 土 Yang Earth	年 乙 Yi 木 Yin Wood	天干 Heavenly Stems
Yan Nian(Longevity) 延年 : 北 N	時 戊 Xu 土 Yang Earth	日 辰 Chen 土 Yang Earth	月 寅 Yin 木 Yang Wood	年 未 Wei 土 Yin Earth	地支 Earthly Branches
Fu Wei(Stability) 伏位 : 南 S	時 丁 Ding 火 Fire	日 戊 Wu 土 Yang Earth	月 甲 Jia 木 Yang Wood	年 丙 Bing 火 Fire	天干 Heavenly Stems
UNFAVORABLE DIRECTIONS 本命凶方	時 戊 Xu 土 Yang Earth	日 癸 Gui 水 Water	月 戊 Wu 土 Yang Earth	年 丁 Ding 火 Fire	地支 Earthly Branches
Hou Hai(Mishaps) 禍害 : 東北 NE	時 戊 Xu 土 Yang Earth	日 戊 Wu 土 Yang Earth	月 甲 Jia 木 Yang Wood	年 己 Ji 土 Yin Earth	天干 Heavenly Stems
Wu Gui(Five Ghosts) 五鬼 : 西 W	時 戊 Xu 土 Yang Earth	日 戊 Wu 土 Yang Earth	月 甲 Jia 木 Yang Wood	年 乙 Yi 木 Yin Wood	地支 Earthly Branches
Liu Sha(Six Killings) 六煞 : 西南 SW	時 戊 Xu 土 Yang Earth	日 戊 Wu 土 Yang Earth	月 甲 Jia 木 Yang Wood	年 丙 Bing 火 Fire	天干 Heavenly Stems
Jue Ming(Life Threatening) 絕命 : 西北 NW	時 戊 Xu 土 Yang Earth	日 戊 Wu 土 Yang Earth	月 甲 Jia 木 Yang Wood	年 丁 Ding 火 Fire	地支 Earthly Branches

This person's Day Master is a **Bing Fire**, which is strongly associated with creativity and innovation.



This person's Day Master is a Bing Fire, which is strongly associated with creativity and innovation. The Profile is Eating God, which is quite eccentric in nature and loves being in spotlight. The Structure of this person is Output, which normally spells wide-eyed vision, focus, improvisation, boldness, ultra-confidence and a tendency for challenge. This person has the ability to make 'something out of nothing'.



This is the BaZi chart of Steve Jobs. He is well-known for Apple products, and is a very charismatic and respectable person in nature. Apple products has taken the world by storm and is often regarded as the game changing point in the history of technology. His employees regard him as a very opinionated man with an eye for risks.

Now let's see how your chart looks like.

How to “BaZi” Your Business

We have listed some of the general elements of a typical chart with the qualities of a business leader. A pictorial instructions to plot your chart for free can be found in page 16. Once you have plotted, you can use it to identify if you have the elements below:

Step 1: Check your Day Master

Ability to take risks

Gui (Yang Water)

Geng (Yang Metal)

Wu (Yang Earth)

Jia (Yang Wood)

Yi (Yin Wood)

Self-awareness

Geng (Yang Metal)

Xin (Yin Metal)

Bing (Yang Fire)

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Step 2: Check your Structures

Ability to take risks

Connectors

Output

Wealth

Self-awareness

Influence

Resource

Step 3: Check your Profiles

Ability to take risks

Eating God

Indirect Resource

Indirect Wealth

Seven Killings

Self-awareness

Friend

Hurting Officer

Direct Wealth

Remember...

Just because your chart does not have the desired elements, this doesn't mean you are not fit for business. A chart has more depth than structures alone. So if you want to know what else is in store for you in many other areas in your life, it is best you learn to read the chart fully. There are many other combinations in the chart that can secure your spot as a successful business leaders. You just have to know how to find and use them to make the best out of it.

JOEY YAP



BaZi'ing your way to the top

Simply put, BaZi is a method that helps you to discover your attributes and traits using your date and time of birth. Through BaZi, you will know your positive and negative traits, and subsequently your approach towards relationships and networking. This will in turn help you communicate with clients and confront conflicts in the most rational and diplomatic ways possible.

When you have all these figured out, you will be aware of what you do and how you do it. This brings in a new level of confidence and independence. Eventually, your new found determination would foster the growth and success of your business.

So, what's next?

BaZi is a complex yet simplified field of study that comes with immense knowledge on the art of discovering your Destiny and a profound perspective of yourself as you have never seen before.

JOEY YAP

You can plot your BaZi chart, or your Destiny chart as we call it, with instructions in page 12. We have also compiled some materials and courses you can use to learn and explore BaZi, as far as your interests would take you:



Below are some books by Joey Yap that are excellent resources to learn BaZi.

BaZi Profiling Series - The Ten Profiles
BaZi Essentials Series - The Ten Day Masters
BaZi Profiling Series - The Five Structures
BaZi Destiny Code 1 & 2



We have compiled a few websites that help you to know more.

<http://www.masteryacademy.com/education/schoolastrology/overview.asp>

where you can enroll in classes and workshops, and learn BaZi with the guidance of expert practitioners.

<http://baziprofiling.com/home.html>

where you can access an analysis of your BaZi chart.

to know more, email us at

growrich@joeyyap.com

It's going to be a life changing learning process, so don't miss it!

JOEY YAP



About Joey Yap

Dato' Joey Yap is the celebrated and global bestselling author with more than 166 books published and counting. His literary work has been translated and published in every continent of the world, making it to the local best sellers list on numerous occasions and sold more than 4,200,000 copies.

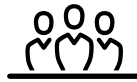
Some of the bestsellers published have also earned The Merit Award from The Asean Book Publisher Association. He is a passionate and internationally renowned speaker who is highly sought after in business communities and corporate events. His talks have an appeal that transcends barriers of age, culture and occupation.



BOOKS SOLD
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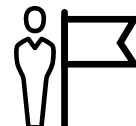
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STUDENTS
1,200,000+



ATTENDEES
30,000+



BOOKS AUTHORED
& PUBLISHED
166+



STUDENTS FROM
COUNTRIES
32+

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How to Plot your BaZi Chart

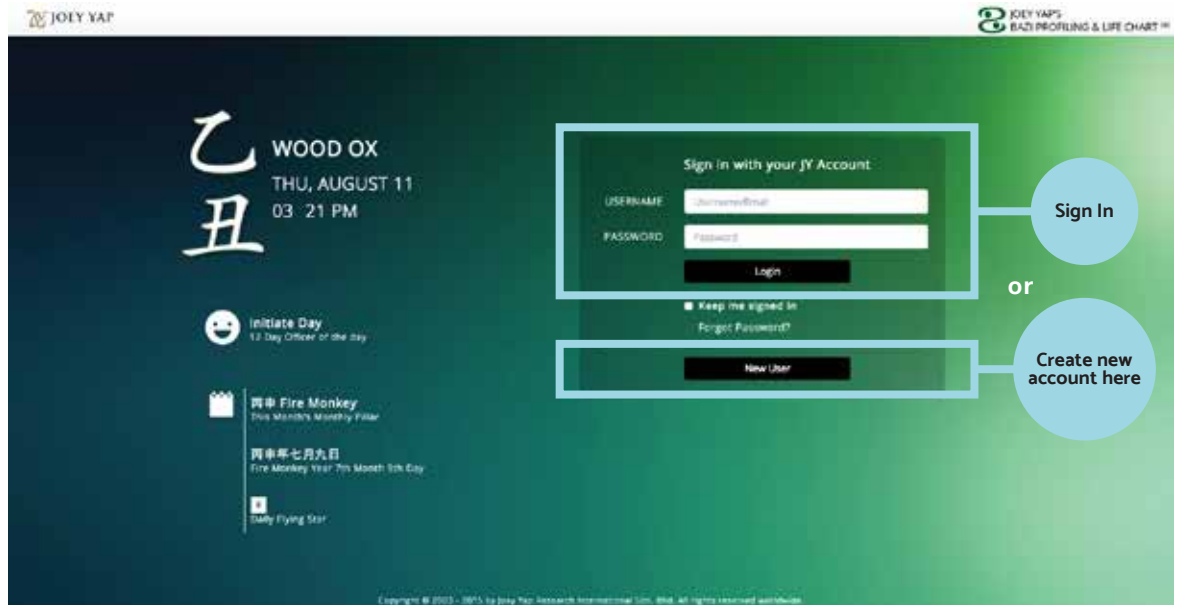
STEP 1

Go to this link www.joeyyap.com/bzchart

STEP 2

Sign in with your JY Account.

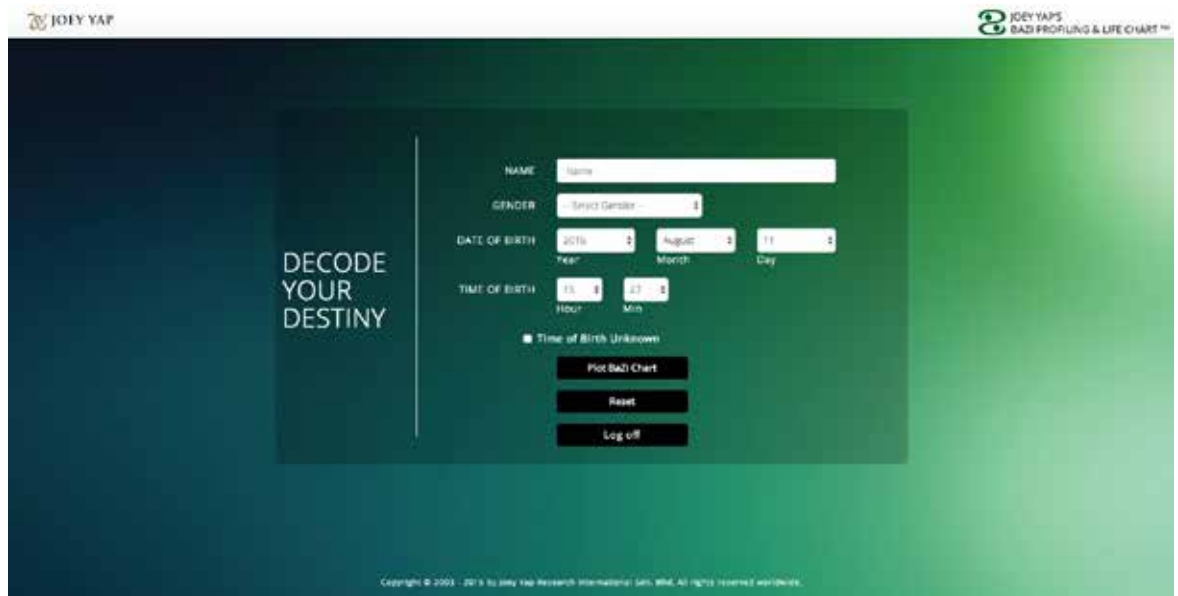
If you do not have an account, please click on the **New User** button and register.



STEP 3

Type in your name, gender, date of birth and time of birth.

Click **Plot BaZi Chart** button.



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STEP 4

Your Chart will appear as per below.

JOEY YAP'S BAZI PROFILING SYSTEM™

For questions or assistance, call +603-2284 1213 or email chartguide@joeyyap.com

Ivan | 05 Oct 1979 (09:32PM) | MALE 男 | www.joeyyap.com | Log off | Print

DAY MASTER 日主 : 乙 Yi Yin Wood	QI MEN DESTINY PALACE 奇門命宮 : 西 W	LIFE STAR 風水命卦 GUA
Celestial Animal 生肖 : 羊 Goat	Life Stem 命干 : 乙 Yi	<div style="font-size: 2em; font-weight: bold;">3</div> <div style="font-size: 1.5em; font-weight: bold;">Jade</div> <div style="font-size: 0.8em;">三碧星命</div> <div style="font-size: 1.2em; font-weight: bold;">Wood 木</div> <div style="font-size: 2em; font-weight: bold;">震</div> <div style="font-size: 0.8em;">Zhen</div>
Noble People 貴人 : 申 Monkey, 子 Rat	Door of Destiny 門 : 傷 Harm	
Intelligence 文昌 : 午 Horse	Star of Destiny 星 : 天芮 Grain	
Peach Blossom 桃花 : 午 Horse	Guardian of Destiny 神 : 值符 Chief	
Sky Horse 驛馬 : 亥 Pig		
Solitary 孤辰 : 申 Monkey		
Life Palace 命宮 : 壬申 Yang Water Monkey		
Conception Palace 胎元 : 甲子 Yang Wood Rat		

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子 Zi Yang Water	丑 Chou Yin Earth	寅 Yin Yang Wood	卯 Mao Yin Wood	辰 Chen Yang Earth	巳 Si Yin Fire	午 Wu Yang Fire	未 Wei Yin Earth	申 Shen Yang Metal	地 支 Branches
癸 Gui Yin Water	甲 Jia Yang Wood	乙 Yi Yin Wood	丙 Bing Yang Fire	丁 Ding Yin Fire	戊 Wu Yang Earth	己 Ji Yin Earth	庚 Geng Yang Metal	辛 Xin Yin Metal	人 元 Heavenly Stems

THE BAZI CHART - 2016 QI MEN ELEMENTS 2016 年八字命盤奇門格	時干 Hour Stem 丙 Grain	日干 Day Stem 乙 Destructor	月干 Month Stem 辛 Heart	年干 Year Stem 庚 Grass	要素 Elements 星 Stars
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NW 西北 : 招搖 Swagger	時支 Hour Branch 地祿 Earth Relief	
NE 東北 : 攝提 Extractor	日支 Day Branch 地祿 Earth Relief	
E 東 : 咸池 Salty Pool	月支 Month Branch 天乙 Heavenly Yi	
SE 東南 : 青龙 Green Dragon	年支 Year Branch 紅鸾 Red Matchmaker	

2016 QI MEN LIFE PALACE 流年奇門命宮	Year Stars 北冕 Red Matchmaker 天陽 Sun	
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神 Deity 天 Tortoise		

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Main Structure : Supporters 志誠型	Main Profile : The Warrior (Seven Killings) 七殺格																				

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